



Declaration of Consent Image, Sound, and Video Recordings

I hereby agree to the making of

photographic recordings film recordings sound recordings (e.g. podcasts) of me

(First name, Surname) _____

on _____ at the following event _____.

I consent to the Recordings made of me being used, edited, distributed, and published in full and free of charge without restriction in terms of content, time, and space for the University of Hohenheim's public relations and marketing activities. This includes any necessary or desired processing (e.g. conversion of the Recordings), combination with other material or other form of processing. The University hereby undertakes not to distort the data subject/s concerned or present them in a context that violates the personal rights of the data subject/s.

The Recordings can be used for non-commercial and commercial purposes.

The consent comprises in particular the use and publication of the Recordings

- in print media (e.g. flyers, brochures)
- on the Internet/online media
- on social media in particular Instagram, Facebook, X, TikTok
- at events such as trade fairs, open days, etc.
- for public relations activities
- other: _____

I am aware that digital images, videos, and audio files can be copied from the Internet or social media, used for other purposes or also modified without the University having any control over this.

Furthermore, this Agreement stipulates that the Recordings will be stored in the University's photo archive. In the photo archive, the photos sorted chronologically and topically can be located in the picture gallery using a text search tool, downloaded in print resolution, and used for any reporting related to the University of Hohenheim. These functions are available to everyone via the Internet for a specific selection of images. University employees can access the entire image gallery via the Intranet. Please note that images from the photo archive may be used not only in connection with the specific event at which they were taken.

Delete where appropriate and indicate another archive/storage location:

More details about recipients and data processing can be found in the attached information sheet.

DECLARATION OF CONSENT

I hereby agree to the above-mentioned Recordings being used for the indicated purposes. I am aware that my **consent is entirely voluntary** and that I can also refuse publication. I will not suffer any disadvantages as a result. I can withdraw my consent at any time with future effect. This will not affect the legality of the processing carried out up to the point of withdrawal.

I hereby also confirm that I have read the information sheet in accordance with Articles 13/14 GDPR.

Name

Date, Signature

The details of your name are required so that we can verify later whether you consented to the use of the images (in full or, if applicable, only to a limited extent or whether you have since withdrawn your consent with effect for the future.) For technical reasons, it is necessary in this context to store your name in the metadata of the images so that it can be found.

Providing your email address is an additional, **voluntary** step that allows the University to contact you to ask for more comprehensive permission to use the Recordings, which you consent to by providing this information.

Email address

Date, Signature

Document drawn up by the Staff Unit Marketing and Events, June 2024



Information sheet in accordance with Articles 13 & 14 GDPR

Responsible Unit Please complete: Department/Institute, Postal address and Email address	University of Hohenheim <hr/> <hr/> <hr/>
Contact details of the Data Protection Officer	Dr. Heiko Haaz UIMC DR. VOSSBEIN GMBH & CO. KG Tel.: +49 202 946-7726200 Email: datenschutz.uni-hohenheim@uimc.de
Categories of personal data	Name, photographic, video, and sound recordings of the Author (depending on the consent/contractual provisions in individual cases)
Purpose of data processing	Public relations and marketing, publications in all media, social media in particular Instagram, Facebook, X, TikTok and use of our photo archive. If applicable, request by email for more comprehensive permission for use.
Legal basis for data processing	Consent (Article 6(1) a GDPR)
Recipients/ Categories of recipients	Depending on consent/contractual provisions in individual cases: › Readers of print publications › Visitors to events › Visitors to Internet pages/online media › Visitors to social media › Readers of press releases › Service providers utilized such as IT service providers as part of the support and update services for the image gallery's software
Possible third country transfer	It cannot be ensured that all recipient countries have an adequate level of data protection in accordance with the GDPR (e.g. due to national mass surveillance laws of countries such as the USA with the risk of disclosure to (US) authorities). The derogations set out in Article 49(1) b GDPR apply to the worldwide publication of the Recordings.
Duration of storage	Until an objection is lodged

We hereby inform you that in accordance with Article 15 ff. GDPR, you have the right vis-a-vis the University to **access** your personal data, to **rectification, erasure or restriction of processing, a right to object** to processing and the right to **data portability** under the conditions defined therein. In accordance with Article 77 GDPR, you also have the right to lodge a **complaint** with a data protection supervisory authority if you are of the opinion that the processing of your personal data violates this Regulation. Where processing is based on your consent (cf. Article 6(1) (a), Article 9(2) (a) GDPR), you also have the right to **withdraw** consent at any time, without this affecting the lawfulness of processing based on consent up to its withdrawal.

Document prepared by the Marketing and Events Unit, June 2024