| University of Hohenheim | 70593 Stuttgart  Address/Name |  | Dokument erstellt von AH2 letzte Aktualisierung 24.02.2022  University of Hohenheim  Department / Institute  T +49 711 459 xxxx  F +49 711 459 xxxx E Mail |
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Date

AGREEMENT - Use of existing photographs

The University of Hohenheim would like to use the photographs (subject, title) provided by you for public relations purposes (online on the University's websites, for the University’s self-promotion in print media, and for the University's self-promotion on social media platforms within the scope of “fan pages”) and to save the recordings in the University’s photo archive.

The information about your name is necessary in order to be able to check later whether you have consented to the use of your photos (fully or, as the case may be, only to a limited extent, or whether you have revoked your consent in the meantime with effect for the future). For technical reasons, it is necessary to store your name in the metadata of the photos, also so that those photos can be found.

Your email address is additional, voluntary information that will make it easier for the University to make contact with you, for example in order to ask you for additional permission for use of the photos.

Your consent will be retained by the University for an indefinite period of time, but under consideration of currently existing or, if applicable, changed legal retention periods.

You have the right to request information about your personal data saved by the University of Hohenheim and to correct this data if necessary. Consent is voluntary and may be refused without any disadvantages. It can also be revoked in whole or in part at any time.

If consent is revoked, the lawfulness of the processing carried out until the revocation is not affected. Furthermore, the revocation does not affect any supplementary existing purposes of scientific research that are carried out under recognized ethical standards.

Any self-portrayal media that were created on the basis of your consent and, for technical reasons, would take a disproportionate amount of effort to edit based on your revocation, are exempt from having to be deleted at the same time as a result of your revocation (this applies at most to photos in which you can be seen in the background or in a large number of print media whose contents are not yet outdated). In the case of self-representations of the university by third parties, on the one hand, there may be delays until the university can effectively enforce a deletion in line with your revocation and, on the other hand, this may result in a temporally extended data transfer to third countries without an adequate level of data protection.

If restrictions are to be asserted as part of the consent granted, e.g. with regard to the usability of the photos on social media platforms or which result from your particular situation, this must be expressly stated in the consent granted, and a comprehensible reason must be given. Should the particular situation in question only arise for the person depicted in retrospect, this must be communicated to Media & Marketing Department with an appropriate subject description and reference in accordance with the above information, taking into account the effect of the partial revocation in accordance with the above section. If the asserted restrictions cannot be found or implemented by the University with reasonable effort, the University will evaluate this as a general revocation of the granted consent and carry it out it accordingly.

Information on publishing photographs

The chronologically and thematically sorted photos can be found via a free text search in the photo gallery, downloaded in print resolution, and used for any reporting related to the University of Hohenheim. These functions are available for a certain selection of images to anyone via the internet. Employees of the University of Hohenheim have access to the entire photo gallery via the intranet.

An IT service provider is contracted to provide support and update services for the photo gallery software and is granted access to the entire photo archive as part of its maintenance activities.

Please note that reporting does not have to be restricted to the specific event of the recording. A selection and use of the photos for reporting could therefore also concern special types of personal data if these are visible on the photo (e.g. wheelchair users, clothing of a religious group). According to Art. 9 of the General Data Protection Regulation, special types of personal data are data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, as well as genetic data, biometric data uniquely identifying a natural person, health data, or data concerning a natural person’s sex life or sexual orientation.

The University of Hohenheim would also like to point out that if personal data is published on the Internet, the personal data can be accessed by anyone worldwide - including with the help of "search engines" (e.g. Google). Personality profiles can be created by linking this data with other data available about you on the Internet. In addition, the data may be used for other purposes. Archive functions of search engines (see e.g. www.archive.org) may still allow access to the data even if it has already been removed or changed from the above-mentioned Internet offerings of the University.

Please also note that the University has no influence on the terms of use of the respective social network providers. In the terms of use, the providers may grant themselves their own rights of use to the images posted. This can also lead to the photos and data no longer being able to be deleted from the respective providers at all, and only being able to be set to not be visible publicly. There is currently insufficient information about the internal use of the photos and data by the respective services - for example, to create personality profiles.

AGREEMENT - Use of existing photographs

Agreement between the University of Hohenheim, represented by the President, acting here through the Department / Institute, and [Name]\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

I have taken note of the **information on publication** and the introductory remarks on the declaration of consent for the use of photographs and agree that the University of Hohenheim may use the photographs (subject, title) shown in the appendix for the purposes of public relations and marketing in the media listed, e.g. for publication in print media, on the Internet, on posters and placards, or in social and reporting media.

I also consent to the photos being passed on to multipliers, e.g. as part of press releases, and agree to publication by third parties, even if as a result of the publication there may be storage in or retrieval from third countries without an adequate level of data protection.

The use can be non-commercial and commercial.

The pictorial material depicting my person may not, however, at any time take on forms that disfigure me or unreasonably disadvantage my personal rights, but may otherwise be suitably adapted to the format of the medium to be created.

Furthermore, I agree to the storage in the University’s photo archive. I am aware that the photo archive can be accessed by persons who do not belong to the University. My consent is given expressly in the knowledge that, in the event of selection and use of the photos, reference may also be made to **special types of personal data pursuant to Article 9 of the General Data Protection Regulation**, insofar as they are visible on the photo.

The use is unlimited in terms of space, time, and content.

With this Agreement, the Rights Holder:

* confirms that they own all rights to the photographs
* confirms that they also have the consent of any persons depicted for recording and dissemination via all media.

The Rights Holder and the University agree that the photographs used will be marked with the following photo notice (where possible) and that this notice will be visible in the data saved with the photo. **Photo: University of Hohenheim / [name of Rights Holder, photographer ...]**.

However, I would like to assert the following restrictions on the use of my image data for the following reasons (if required, please enter as precisely as possible here,  
if not relevant, please leave blank or cross out):

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Rights Holder: ...............................................................................................................................

Email address (not required): ..........................................................................................................

Date, Signature of Rights Holder:

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APPENDIX

[insert all photos used as screenshots with correct file names]