UNIVERSITY OF HOHENHEIM

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Overview

Lecturer:
Dr. Seán McCarthy

Date:
17.10.2019

Time:
9:00 – 13:30

Organizer:
The Research Funding Department (AF)

Location:
Schloss Hohenheim, Grüner Saal

Register at:
AnmeldungAF@verwaltung.uni-hohenheim.de

Last day of registration:
15.10.2019

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Thursday, 17.10.2019

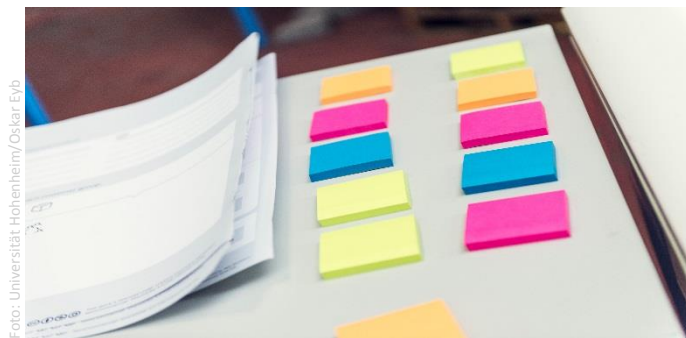## Workshop „How to Write the Impact of a Horizon 2020 Proposal"

Dr. Seán McCarthy

www.hyperion.ie/seanmccarthy.htm

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How to Write the Impact of a Horizon 2020 Proposal

Programme

Course Contents

To support the researchers of the University of Hohenheim the Research Funding Department (AF) organizes a workshop - "How to Write the Impact of a Horizon 2020 Proposal", that will be held by the renowned EU-expert Seàn McCarthy.

Impact has become one of the key evaluation criteria in European research proposals. Researchers have difficulty in understanding the concept of 'Impact' and in explaining the potential impact of their proposals. The aim of this course is to explain the concept of 'impact' and provide researchers and research support staff with guidelines on writing the impact part of Horizon 2020 proposals.

9:00 - 9:05
Welcome
Vice President for Research Prof. Dr. Julia Fritz-Steuber

9:05 - 10:30
How to Write the Impact of a Horizon 2020 Proposal (Part 1: Modules 1-3)
Dr. Seán McCarthy

10:30 – 10:45
Coffee

10:45 – 12:45
How to Write the Impact of a Horizon 2020 Proposal (Part 2: Modules 4-7)
Dr. Seán McCarthy

12:45 – 13:30
Lunch

Module 1: Background to Impact in Horizon 2020

Module 2: Impact in Pillar I (ERC, FET, MCSA)

Module 3: Impact in Pillar II and Pillar III Proposals

Module 4: Guidelines for Writing Impact (Pillar II/III)

Module 5: Impact on EU Social Policies (Pillar III)

Module 6: Impact on EU Economic Policies (Pillar II/III)

Module 7: How to Support Researchers in Writing Impact